

Faculty of Business Administration

See the [DBIS subject overview](#) for a comprehensive list of business and economics sources.

Case Studies

Business Source Complete

Among other sources, Business Source Complete provides tens of thousands of case studies.

Emerald Case Studies

A growing digital library of over 1,500 real-world case studies on a wide range of industries and disciplines including content from Emerald and licensed cases from international business schools.

MIT LearningEdge

Provides case studies divided into the following categories: Accounting and Finance Case Studies, Entrepreneurship Case Studies, Leadership and Ethics Case Studies, Operations Management Case Studies, Strategy Case Studies, Sustainability Case Studies, System Dynamics Case Studies.

Market Research

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Business Market Research Collection

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Conduct company, industry, economic and geopolitical market research with information from these sources: Hoover's Company Profiles - covering 40,000 global public and non-public companies including financials, competitors, officers, and more; OxResearch - succinct articles covering regional economic and political developments of significance; US and Worldwide Industry & Market Reports from Barnes Reports - covering global industries in depth; and Snapshots - market research overviews on 40+ industries and 40 countries.

Coverage: 1986 - current

Business Source Complete

Contains peer-reviewed, business related journals. Provides detailed company information for more than 1.1 million of the world's largest public and private companies.

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This database is a source for American consumer history as well as for the history of transnational marketing. Market Research & American Business is based on the corporate archives of the Institute for Motivational Research, Inc, a firm founded in 1946 by Ernest Dichter (1907 - 1991), who emigrated to the United States from Vienna in 1938. The materials focus on the post-1945 period, and the database provides access to memoranda, reports, meeting minutes, letters, account records, promotional materials, and more.

ProQuest Central

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A broad array of business, humanities, and science & technology information, from scholarly journals and dissertations, to company, industry and market-focused trade news. ABI/INFORM features the latest news from top sources like the Wall Street Journal and Financial Times and is widely recommended as an excellent source for all business disciplines and courses.

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Accounting, Tax & Banking Collection

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This database brings together global scholarly journals with other key resources for access to reliable information in this continuously evolving area of study. Quickly locate precise results from sources ranging from current news to professional and academic journal articles covering the trends and history influencing important accounting, tax, banking, and financial issues of the day.

Business Source Complete

Contains peer-reviewed, business related journals. Provides detailed company information for more than 1.1 million of the world's largest public and private companies.

EconLit

Contains citations, with abstracts, to articles from more than 400 economics journals. In addition, subject indexing and abstracts of books and subject indexing of dissertation titles are included.

Emerald Insight

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Statistics

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OECD *iLibrary*

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Data on economics, finance, trade, telecommunications, development, aid, migration, and other categories.

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Data sources include market research reports, trade publications, scientific journals, and government databases. For each statistic, Statista provides available meta data including but not limited to source, release date, number of respondents, and any other relevant details to facilitate verification of all statistical information available on Statista.

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